

# kellyaubrey

DIRECTOR OF DESIGN

 [kaubrey.com](http://kaubrey.com)

 646.765.8991

 [kelly@kaubrey.com](mailto:kelly@kaubrey.com)

## myskills

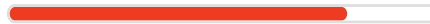
Adobe Photoshop



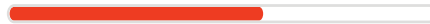
Adobe Illustrator



HTML5 / CSS3



Microsoft Office



## myeducation

**State University of  
New York at New Paltz**

1995 – 1999

**Bachelor of Science (B.S.),  
Fine Arts Concentration  
Graphic Design**

## myportfolio

[www.kaubrey.com](http://www.kaubrey.com)

Passionate • Imaginative • Conceptual • Creative • Skilled

## aboutme

I have been working in the industry for more than 10 years and have progressed in my skills and expertise from Junior Art Director, at Rapp Collins Worldwide, to the Director of UX/UI Design at CareerCo.

I specialize in visual design by using type, space, images, and color to achieve a successful visual design that enhances page function as well as engaging the user.

To ensure brand identity I take visual components and pair them with a style guide to use as a framework that ensure the corporate image is coherent and consistent.

Whether your idea is simple or complex, I make it into a reality.

## myexperience

**Director of UX/UI Design  
CareerCo**

July 2014 – July 2016 - Staten Island, NY

As CareerCo's Director of UX/UI Design, I helped define interaction models, user task flows, and UI specifications for a network of websites and digital products/services. My goal was to communicate scenarios, end-to-end experiences, interaction models, and screen designs to present the best user experience for both consumers and clients. I worked closely with our VP of UX/UI Design to develop and maintain design wireframes, mockups, and specifications as needed.

**Creative Director**

**The CollegeBound Network - A CareerCo Company**

January 2008 – June 2014 - Staten Island, NY

As Creative Director I produced promotional materials, developed presentation approaches; directed layout, monitored production schedules; provided work direction to staff.

**Art Director**

**The CollegeBound Network - A CareerCo Company**

March 2003 – December 2008 - Staten Island, NY

As Art Director I was responsible for consistent implementation and treatment of typography, color, layout, photography and other graphic components.


**Junior Art Director**

**Rapp Collins**

August 1999 – August 2001 - New York, NY

I was responsible for creating visual concepts in response to client briefs and relaying them to the art director. This work involves all media platforms, including direct marketing materials, press and print advertising, television and video, and logos and branding.

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**icreateawesomestuff**